

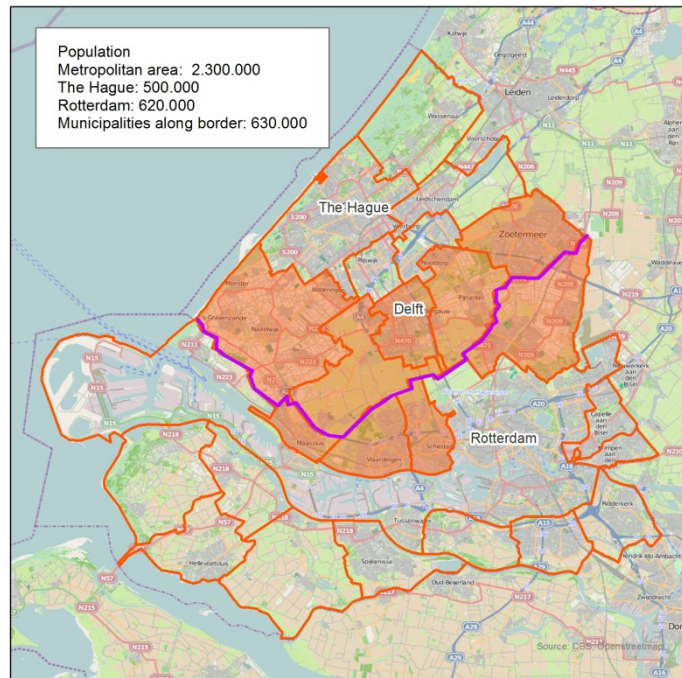


EUniverCities Network

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Why Cooperation between Cities and Universities matters





- Located between Rotterdam and The Hague
- 101,000 inhabitants
- Seat of Delft University of Technology, Dutch Institute of Applied Sciences, Deltares Water and Delta Institute, IKEA Concept Center, UNESCO-IHE
- 700 knowledge based companies, 16,000 employees
- 22,000 students, 17% international students
- 42% population has higher education degree

ECONOMISCHE HOTSPOTS

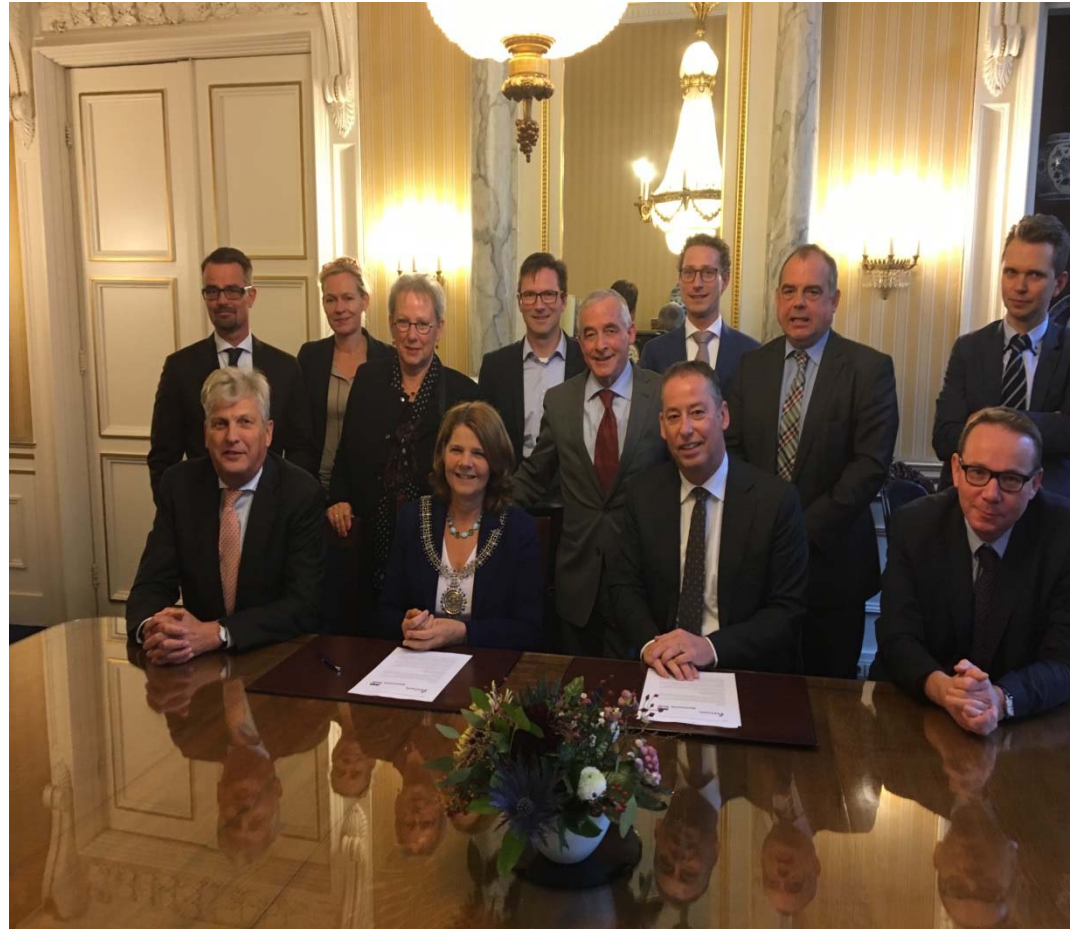




- Polycentric, functional urban area
- 2,2 million inhabitants (2,250 per km²)
- 23 municipalities
- Total Regional GDP: € 170 billion / Regional GDP per inhabitant: € 36,500
- 55,000 students (of which 12,000 foreign) / 80,000 expats
- 1,750 foreign companies



- Strategic Regional Investment Agenda: 29 projects, €9 billion
- Focus on economic development, transport and mobility
- Next economy: Fieldlabs new manufacturing, Robotisation, 3D printing, Biobased economy
- Campus development universities: Delft + Leiden
- New regional sustainable energy grid
- Sustainable transport



Agreement ('Covenant') signed between Executive Boards City of Delft & Delft University of Technology



Covenant

WHY?

- interdependency: territorial, joint challenges
- international competition: 'Battle for Brains'
- make region stronger

HOW?

- 4 pillars for cooperation: Quartermaster Groups
- Director – Strategic Advisor – Policy Advisor
- Input from policy advisors, researchers, scientists, citizens
- Procedure



**1. City as
Campus –
Campus as City**

**2. Ecosystem for
Knowledge and
Economy**

**4. Public Affairs
Agenda**

**3. Community of
citizens and
students**



EUniverCities Network



EUniverCities Network launched in January 2012 in Gent





EUniverCities – Philosophy – I

University cities are **key engines** of Europe's **Horizon 2020** strategy, and the prime loci of **smart growth**

They are **powerhouses** for the development of new knowledge, ideas, products and services that are at the basis of prosperity and well-being.

University cities are **incubators**, attracting and educating talented young people. They are breeding nests for entrepreneurship, and attract knowledge-based companies.

Importance attributed to **technology and innovation**: most universities are predominantly technology oriented



EUniverCities – Philosophy – II

University cities face specific challenges and problems:

- Housing and other facilities for students, researchers, university staff
- Internationalization: competition for talent, cross-border research and cooperation
- Regional cooperation and creation of metropolitan areas
- Economic development



EUniverCities – Philosophy – III

EUniverCities addresses the issue how to improve **city-university collaboration**

Unique features:

- Cities and Universities participate as tandems
- We make use of Peer Review Methodology
- Meetings in alternating cities
- Project cooperation (sub themes)
- Policy influence at European level



Integrated Approach

Currently, city-university collaboration is often very **compartmented**, fragmented, or ad-hoc, organized along the lines of the municipal organization, around specific themes, or driven by individuals.

EUniverCities therefore aims to:

- bring policy domains together at the local level, develop more **integrated approaches**
- involve relevant stakeholders effectively in the **policy-making process**



Common Areas of Interest





EUniverCities Network – Partners

Belgium: Ghent

Bulgaria: Varna

Denmark: Aalborg

Finland: Tampere

Germany: Magdeburg (Coordinator/Secretariat)

Italy: Parma

Netherlands: Delft

Norway: Trondheim

Poland: Lublin

Portugal: Aveiro

Spain: Málaga

Sweden: Linköping & Norrköping

Switzerland: Lausanne



Conclusions

- Municipalities and universities need each other
- Joint efforts to improve governance, urban, economic and social fabric
- EUniverCities Network is unique: cities and universities working together, mutual benefits
- Stimulates cooperation on sub scales, finding partners for European programmes



**Thank you very much for
your attention!**

On behalf of the
EUniverCities Secretariat
(City of Magdeburg, Germany)

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